

**CALIFORNIA CHILDREN & FAMILIES COMMISSION**

**Thursday, January 20, 2000**

**Orange County**

**10 Civic Center Plaza**

**Santa Ana, CA 92701**

I. Call to Order

The meeting was called to order by Chairman Rob Reiner at 9:42 a.m., Orange County Hall of Administration, Planning Commission Meeting Room, 10 Civic Center Plaza, Santa Ana, California.

II. Roll Call

Present were Commissioners Kim Belshe, Sandra Gutierrez, Susan Lacey, Margaret Fortune, Patricia Siegel, Louis Vismara, Mickie Richie (for Ed Melia) and Chairman Rob Reiner. Absent was Bob Ross. Staff Present: Jane I. Henderson, Ph.D., Executive Director, Emily Nahat, Acting Deputy Director for Program Management, Kristina Parham, Director of Communications, Anthony Sousa, Marc Brandon, Maiatu Davis, Sherrill Willis, and Lupe Almer.

III. Approval of Minutes, November 18, 1999 State Commission Meeting and December 16, 1999 State Commission Meeting

Jane Henderson had a number of technical changes needed on the November 18, 1999 minutes, such as incorrect name spellings, titles that are not right and some typos. The changes will not change the contents of the minutes and with the Commission's approval staff will take care of that. On the December 16th minutes, there are a few other changes that need to be made, again of a technical nature replacing the word *hispanic* with the word *latino*, which does not change the content of the minutes at all.

Commissioner Gutierrez referred to the November 18, 1999 on page 23 where it says *family child care orders* it should read *family child care providers*, that the wages are lower for family child care providers.

**MOTION:** Chair Reiner moved and Commissioner Gutierrez seconded the motion to approve the November 18 and December 16, 1999 with the corrections as noted. The motion passed unanimously.

IV. Report from Orange County Children and Families Commission

Chairman Reiner thanked Orange County for providing the meeting facilities. Orange County Children and Families Commission Chairman Charles Smith welcomed the Commission and reported that his commission was on track to have the County's Strategic Plan adopted by February 16th. His commission was able to utilize extensive health need assessments developed for Orange County, along with their annual report on

the condition of children, providing for an excellent head start. The public outreach process was also completed, which included six community forums along with smaller meetings and interviews. Three early action programs were identified and a fourth is in process, which can all be implemented upon adoption of the Strategic Plan. Additional programs are in the process of being identified which can be scheduled for early implementation, while long term strategies and initiatives are being developed.

Chairman Smith introduced Commissioners Alberto Gedissman, Peter Hartman, Hugh Hewitt, Larry Leaman, Julie Poulson and Crystal Kochendorfer. He then turned the meeting over to his Executive Director, Mike Ruane, who referred to copies of his presentation summarizing his commission's progress. Mr. Ruane reported that the commission is moving forward so that it can be ready to fund projects immediately upon adoption of the Strategic Plan. He then outlined the composition of his commission and its broad-based representation. A brief history of the commission's accomplishments was presented.

Mr. Ruane touched on Section D and explained that up to 10% of the annual allocation was earmarked for the early action programs, resulting in a commitment to the community that the annual allocations will be really flowing from the Strategic Plan. There are programs ready to go today rather than waiting six months. Three programs have already been formally approved with others in development. The first program is increased hospital support for families, which is a critical program. In Orange County about 14 hospitals provide 75% of live births and additional positions in those hospitals will be instituted to work with families, to serve and help them with the follow-up gap. Secondly, family resource centers and extensive networks of child Care and other services flowing out of those centers would help provide public health nurses, health advocates at those centers enabling linkage with community centers which are trusted and utilized by the public on a daily basis. Third, there is an early action program dealing with high-risk families who are at risk on the Child Protective Services list, which amounts to an early intervention.

Mr. Ruane pointed out that technical assistance is needed especially in connection with the access to services, which are not being utilized for a variety of reasons, for removal of barriers to access. Local challenges are presented by a booming economy and a strong job growth in the Orange County, particularly in the area of motel children and families due to high housing prices. This condition results in a high priority linkage to homeless assistance groups, which in turn provides an opportunity to partner local intervention with mental health. Child Care costs are significant. The challenge of wages and ability to retain people in the early childhood profession is even bigger in Orange County.

Mr. Ruane stated that the Commission's technical assistance program has been a great help to his commission, and would be happy to support and partner in what is being done on a statewide level.

Chairman Reiner stated that as far as outreach the Commission would be very helpful to the Orange County Commission, especially through the media outreach.

Commissioner Siegel remarked that in regard to the assistance for motel families, she hoped in addition to their health needs, their child care needs will be considered as well. She offered the Commission's assistance in helping with that very needy population. She also mentioned that there is a very large Vietnamese population in Orange County. One of the things that the State Commission is trying to accomplish is making sure that if one county develops good material in a language that may otherwise not be available, this will be shared.

Mr. Ruane offered to share their small group interviews used in community outreach with the State Commission. These are comprised of public forums, but most of all, interviews of small groups linked in a community-based organization. Assistance in having material translated in different languages will be very important to the County commissions. Mr. Ruane further explained the funding mechanics for the early action programs in relation to the Strategic Plan adoption.

Commissioner Vismara asked Mr. Ruane if in terms of needs assessment, they have identified for future consideration the need and role for community and parent advocacy and ways in which Prop 10 funding could or might support that in the future. Mr. Ruane replied that this has been one of many needs that were identified in a community forum. The Advisory Committee is developing strategic initiatives that can address these gaps. There was no particular program called out for early action and it may be a near term or long term action. They are looking at a streamlined approach as opposed to some of the programs that receive federal and state grant funding where innovative approaches are more difficult to achieve due to too much bureaucracy.

## V. Chairman's Report

### Progress during the first year of Prop 10

Chairman Reiner reported that the Commission was not really fully up and running until the first of July when Jane Henderson came on board as Executive Director and additional staff was brought in. In this short amount of time the state guidelines were drafted and approved; at this point \$ 498 million were transferred to the county commissions for program implementation; the Commission passed a resolution to augment the budgets of county commissions that were receiving less than \$200,000, which may be increased in the future depending on the need of the smaller counties; legal issues concerning how the county board of supervisors interacted with the county commissions were addressed; clarifying legislation to help ease that relationship was adopted; the Commission supported the county commissions through various technical assistance efforts; a day-long conference was held for the county commissions; and the Prop 10 technical assistance center was established at the California Center for Health

Improvement; an extensive public education campaign was developed which will be launched later this month; and the Commission will consider more than \$30 million in funding for programs in today's meeting.

#### Status of "Welcome Baby Kits"

Chairman Reiner explained that this kit is a compendium of resources, videotapes, brochures and a resource and referral guide being developed by UC Berkeley School of Public Health, listing all the resources available in each community and county with respect to health care programs, child care program and parent education programs. These Welcome Baby Kits will be made available to each of the county commissions for distribution to every parent and caregiver of every child born in California. There will be five videotapes; one on parenting, one on child care, one on health and nutrition, one on safety; and one on early literacy. There will be written brochures to go along with the videotapes both in English and in Spanish, and ultimately in Asian/Pacific languages as well. Media consultants will aid in the setting up of focus groups in order to test these out. The Commission's Welcome Baby Kits will be much more comprehensive than kits given out by hospitals for newborns as it will provide information from age zero all the way through school readiness. Chairman Reiner asked for ideas to rename the kits as it is actually much more comprehensive than just for a newborn. It is planned to distribute the kits pre-natally to take advantage of new parents still having the time to read up and watch the videos before the new baby arrives. Chairman Reiner described various strategies being considered for the distribution and inclusion of materials.

Commissioner Belshe thought it would be helpful to see the overall proposal in writing concerning what information will be included, what the source of the information is, what the target population is, what are the strategies for distribution and what the budget association with the plan is. This is a very significant undertaking with a multitude of issues, such as distribution mechanisms, resource referral numbers, linkages with the county partners. To receive this information in writing would be helpful to informing the Commissioners' consideration of this proposal as well as helping the county partners better understand what it looks like and how they can partner.

Chairman Reiner concurred this was a good suggestion and asked staff to work on this. He listed various well-know Spanish speaking stars who have agreed to appear in the videos for CCFC.

Commissioner Gutierrez added that one of the most important things going on over the last six months is the countless meetings that have taken place documenting what parents want for their children. Another success has been the Prop 10 initiative, which provided an impetus to serve as a catalyst for many discussions and collaborations across disciplines.

Recent Report from the California Center for Health Improvements, "Millions of California Children Still Exposed to Tobacco Smoke; Harms to Health, Higher Costs Result."

This report documents the harmful effects of smoking during pregnancy and the dangers of second-hand smoke to young children. The report includes a lot of useful recommendations for incorporating smoking cessation programs and other things. This report is available from CCHI and can be down-loaded from their website [www.policymatters.org](http://www.policymatters.org).

VI. Executive Director's Report

Jane Henderson presented an overview of the priorities, including the work that the Commission needs to be engaged in, over the coming months and coming year. One in particular is the establishment of Prop 10 outcome, because it is a mandate for the State Commission to adopt outcomes that it wishes to see be the result of the county commissions' plans. The draft outcomes will be discussed later in the day. Following that will be the need to establish indicators, data collection and reporting strategies, which is a critical work that needs to be done and will be of great assistance to county commissions. This will enable the State Commission to document what difference Proposition 10 is making. Thirdly, the State Commission will be engaged in establishing long-term funding options and strategies. Today there will be discussions on releasing funding for the first round, which was based on a different kind of funding mechanism than the State Commission will be using over time. More details about the short-term mechanism will be discussed later in the day.

Ms. Henderson noted that it is important to understand that the Commission actually has very limited options for how money is released. As a part of State government, money can be moved primarily through inter-agency agreements with other state agencies and entities, such as school systems, or through contracts that are awarded through a competitive bidding process. Under very limited circumstances it is possible to do a sole-source contract. The Commission has to establish objectives for long-range funding priorities, to establish what those priorities are, and then to set up an RFP process that will be primarily the mechanism that the Commission will be using. A working session is planned for February 16th that would be devoted to mapping out what these long-range objectives, priorities and strategies will be combined with a discussion about outcomes. That meeting will be open to the public, but will not be a formal meeting in the way that there will be an agenda on this one day. The proposed time-line is, if that mechanism is adopted and if objectives can be established to chart priorities areas, in February staff could prepare requests for proposals and review criteria, scoring criteria. Then in March the RFP's could go out and in April there will be responses to the RFP's for receipt in May and then award funds in June.

In the past there have been past discussions about establishing new advisory committees. This is still on the table. Staff has recommended to the Commission in the past and was approved, reformulating the advisory committees to be more driven by policy than the policy areas the Commission is working in. Those advisory committees have not been put together as yet because the funding objectives and priorities, which will be addressed in February, should be accomplished first before matching up the advisory committees.

The ongoing work is ensuring diversity and inclusion, ethnic, linguistic, special-need children in all areas that the Commission deals with. Staff is working on recommendations by Commissioners Fortune and Gutierrez to look at different models of how we can really ensure that the recognition of the importance of including networking in everything the Commission does, is built into the Commission's work. A variety of models are being studied to see how best to obtain good advice from professionals on these issues.

Technical advice is being provided to county commissions on a continual basis and will remain a major effort. With regard to building on the Commissions public education and media campaigns, the first round will be launched later this month. There is much significant work to be done as Proposition 10 is unfolding, that will result in more focused areas around parents education, family support, child development as well as continued anti-tobacco messages. Another major area is the solicitation of public input for State Commission's priorities. One roundtable was held in Oakland last month, focusing on child care and development issues. Future roundtables are being scheduled and there are plans to hold another one in conjunction with the Commission meeting in Los Angeles in March. Adequate staffing needs to be in place in order for the roundtables to provide information that can be used by the Commission by meshing Commission priorities with valuable input from the field, as well as from county commissions.

The county commissions' strategic plans are being developed and one plan has been formally received. Many more are anticipated within the next month or two. A process for reviewing those plans is being developed so that the State Commission can use the information in deciding what technical assistance can be provided, as well as evaluate areas where county commissions' work can be supplemented and advanced. In that regard the Technical Assistance Center has been able to get going in a remarkably short period of time. The center was launched at the December meeting and they have already established an 800 number, 877 TAPROP10. A website has been established as well. The T.A. Center is working with 11 counties comprising more than half of the State's population. The T.A. Center will be developing models for RFP's, which will be the next step for many local commissions, after the strategic plans are developed. The Center also includes an information clearinghouse and this will be up and running shortly. The focus on effective and promising practices will be its major effort; gathering up information and actually contracting with potential authors, turning research data into user-friendly information. Outreach through a number of organizations such as CSAC and others are another important factor for the T.A. Center.

Referring to the suggestion that the Commission meet an additional day in February to identify the long-term funding option strategies, etc. Commissioner Belshe inquired how this would reconcile with the Commission's commitment to receiving public input. Ms. Henderson agreed this was an important question and stressed that this ought to be an ongoing process. The Commission may need to revisit its objectives and priorities as more and better input is received from the field. She pointed out that the State Commission has very specific duties and responsibilities that are enumerated in statute. An important place for the Commission to start is looking at what those duties and responsibilities are, forming those into statements of objectives that will guide funding, and then beginning to establish priorities, recognizing that these will be changing and growing over time. The planned February 16th meeting will be definitive of the second cycle of funding recommendations.

Commissioner Belshe further stated that she was somewhat concerned that there has not been the opportunity to bring people together to provide input to the State Commission or a subset of the Commission, to talk about the full array of issues that are embodied in the Commission's State spending responsibilities. She further suggested that it may be helpful to hear during public comment from interested parties in terms of whether or not people feel that it would be worth it for the State Commission to delay for another month to have another roundtable or two, and to be further educated and informed about some of the state funding priorities.

Chair Reiner cautioned that the Commission should have one voice and it is important that personal individual feelings should be conveyed to all commissioners before starting to think about the process of RFP's. That kind of general discussion among the commissioners themselves should precede any kind of specific input from individuals, groups and other interested parties. Commissioner Belshe agreed, but asserted that it is one thing to have a personal conversation addressing personal interest values, priorities etc., it is another thing entirely to take the next step and make a decision saying "these will be our priorities."

Commissioner Gutierrez remarked that what is missing and what the public needs and has a right to have are the Commission's guiding principles for funding. That has to be in place and known to the world before an RFP process is designed. This would be the anticipated result of that two-day meeting.

Commissioner Siegel added that the Commission has worked very hard to try and move very fast. What is needed now is for the Commission to take a step back and have a dialog with each other of what and where the Commission wants to go, what the priorities are and then match that up with the mandate in the initiative. A general discussion followed on how to best proceed with this issue. Commissioner Gutierrez praised staff for their excellent work.

## VII. Communication Director's Report

Kristina Parham informed the Commission that each of the Commissioners would receive a package containing all the television, radio, and out-door, imprint ads. These ads will be launched at the end of the month, on schedule and on target. She was unable to preview all this material today, but was pleased with the overall objectives as outlined in terms of what this campaign ought to do. In February a much more extensive report will be presented in terms of what is planned for the next phase. Ms. Parham reported that with regard to training, meetings were held with more than 30 of the local commissions to discuss possible ways to assist them, offering tools and assistance in terms of their communication strategies. She concluded with an outline of what will be presented at the next Commission meeting.

Chairman Reiner asserted that the key to the training is getting people linked to services, making it known that these programs are available on a local basis. The local commissions should not be draining their budgets to try and make people aware of services in their community when the State Commission can take over this role through its media budget. The problem has been that there always seems to be a lot of money in a program, but nobody gets the services. The Commission has to figure out strategies to really reach people in their homes and make them aware of the health care programs. The 800 number should be the resource and referral guide that UC Berkeley is developing. A useful 800 number should be able to link to every program available.

Ms. Parham reiterated that there are live operators in English and Spanish which is the first phase of the program, where people can call and get information to link to their local commission, receive information about smoking cessation and the dangers of smoking for pregnant women and families with young children, and also receive extensive materials on parent education and resources available. Eventually, the 800 number is envisioned as a one-stop shopping resource for families and to use the 800 number as a bridge to other services. This way Prop 10 can really fill its role as an integrator of many services for families.

Commissioner Siegel described the 800 number experiences she had knowledge of and stated that most families are unaware of the publicly funded services that may exist in their community. This is a great opportunity for the State Commission to make sure that there is an opportunity to buy time and expand its reach.

A discussion followed on the function and capacity of the 800 number.



## VIII. Report on Highlights of Governor's Proposed Budget

Commissioner Fortune presented the report on the Governor's proposed budget, with special emphasis on two areas, the Governor's Child care budget and the Governor's Health budget. The Governor's Budget for child care is a combination of access and quality initiatives. The quality initiatives are most relevant to the work that Prop 10 is doing. One important item is an expansion for State subsidized preschool to the tune of \$46.8 million, comprised of \$23 million for annualization of the expansion in the current budget year and an additional expansion of \$23.8 million, bringing the enrollment up to 100,000 in state preschools.

The second item is to improve the early experiences of children, making them better prepared for school. There is a real linkage between the Governor's Child care proposals and the proposals that were done for K-12 for low performance schools. The thought behind these proposals was that if the children were better prepared, they would be better achieving once they enter elementary schools. The intent of the administration is to improve the collaboration between child care centers' staff and elementary school teachers and principals who will have these children when they become school age. \$5 million is proposed toward this end for the child care accreditation project, which would encourage child care centers to become accredited. It would also develop plans with teaching staffs of the schools that children will attend when becoming school age, again in the areas of low performance schools. Schools performing in the bottom 50% rank of the academic performance index are being targeted for child care centers to become accredited in order to improve the school readiness of the children. This proposal is also on the Prop 10 list for matching contributions. The idea there is to offer grants of up to \$27,000 to child care centers who will become accredited and make a commitment to renew their accreditation after three years.

Commissioner Fortune went on to state that conceptually last year the Governor included pre-K teachers in the Reading Professional Institute, an institute that was established in the last session to offer professional development in reading to teams of elementary teacher. The Governor has expanded that model of the Professional Development Institute to cover areas of math, English language learns, but specifically as it relates to the Reading Professional Development Institute and \$4 million was put up for the proposal of including 2000 pre-K teachers as part of school teams in the RDPI to encourage early literacy activities and training.

Commissioner Fortune referred to a significant investment in the amount of \$56.2 million for building new child care centers which will be transferred to the child care facilities revolving fund. \$25 million is in Prop 98 general fund and \$31.2 million is from prior year child care savings.

The Department of Social Services' budget, the Child care Center Safety Initiative has identified \$5 million for guide books on safety, how to deal with the aftermath of violence and trauma, crisis management and training components. The Governor has asked for Prop 10 to come forward with matching grant funding to help child care centers to improve their physical safety in combination with this training development effort.

In conclusion, Commissioner Fortune pointed to several quality programs, which are part of the quality budget for child care. \$2.5 million is proposed to double the level of training of CalWorks recipients as child care providers; \$1.5 million to conduct centralized waiting lists pilot programs, and \$6 million to implement new playground safety regulations at State subsidized child care centers.

A significant expansion of the Healthy Families Program is proposed in the amount of \$336 million, representing an increase of \$111.5 million, which will serve an additional 91 thousand children. The administration's estimates show that is about 80% of the current estimated eligible children to be enrolled in the Healthy Families Program. Commissioner Fortune called attention to the increase in family access to the MediCal program, making the application process for families simpler.

Commissioner Belshe referred to the Governor's proposed augmentation of outreach in the additional amount of \$10 million to reach a level of roughly \$31-\$32 million to do outreach for healthy families in MediCal, which is something the Commission should take into account as it considers how to partner with the Administration on outreach issues as it relates to health insurance.

## IX. State Commission Annual Report

Anthony Souza spoke on the Health and Safety Code section 130150(a) requiring submission to the Governor, the Legislature and each County Commission, each January 31, of a report detailing the activities and expenditure of the State Commission and the County Commissions during the preceding fiscal year. Each of the County Commissions was required to submit to the State Commission by October of 1999 their County Commission reports. Those were consolidated into this report and the activities of the State Commission were articulated for the fiscal year, ending June 30, 1999. There was very little activity by the State Commission up to that point and their total expenditures at the State level were \$39,000. The County Commissions have spent a little over \$300,000 during that time period. \$4.5 million was transferred out to the counties to assist them in their planning activities and putting together their strategic plans.

Predominantly, most of the activities for the Commission have happened since the time period for this report. There has been significant progress; well over \$450 million was transferred to the County Commissions to assist them in the implementation of their strategic plans. Another \$3 million was spent in planning. Annual reports were received from the County Commissions except for five counties. The reports are expected shortly.

Jane Henderson noted that some County Commissions had ten members listed as opposed to the limit being nine voting members. Commissioner Siegel remarked that she would like to see the phrase *release the guidelines* reflect the enormous task involved in which many people participated in developing the guidelines. This was a major piece of the Commission's work in the first four months and this should be reflected in the final report.

Chairman Reiner cautioned that a disclaimer letter be attached explaining that some counties have not yet delivered their strategic plans. It must be clearly stated that what is actually reflected is the truth. A draft documents should be clearly labeled as such.

A lengthy discussion followed on the amount of work the Commission has accomplished that should be included in the audit report.

**MOTION:** Commissioner Gutierrez moved and seconded by Commissioner Belshe, to adopt the draft State Commission Annual Report, including the revisions as discussed. The motion carried unanimously.

#### X. Proposed State Commission Outcomes

Jane Henderson remarked that she recognized the Commissioners and members of the audience have not had an opportunity to review this report before today. This report is in preparation for a full discussion at the next Commission meeting and was not listed on the agenda as a topic for action or for full discussion. This will enable members of the public to review the document and offer recommendations on revision of these draft outcomes. She explained that the Statute requires the State Commission to adopt the outcomes, although in the Statute the word used is actually *results* that it wishes to see result from the guidelines, i.e. what it is that the County Commissions are planning to do as a result of proposition 10. This involved looking at the guidelines, which are the three strategic result areas, including family functioning, child health and improved school readiness. It must be understood that local commissions within the framework of those guidelines have flexibility to adopt their own outcomes that are locally driven. This all has to be folded into an overall framework so that it gives an overall picture across the State of what it is that Proposition 10 is accomplishing. Dr. Henderson advised that in addition to the three strategic result areas, a fourth result area was identified, capturing a systemic reform systems change. The input received from the public and from the field stressed the importance for the Commission to make sure that services are accessible to families, that they are linguistically and culturally appropriate for families, that the services meet the needs of families with diverse children and special needs, and that there

is a mechanism in place for integrating and sharing data and outcomes about children and families. Those are the long-term outcomes identified in the draft version. Short term outcomes were listed as well which could serve as place holders allowing the Commission to gauge whether or not there is sufficient movement towards the long-term outcomes.

Another area listed by Dr. Henderson was improved family functioning, strong families, and identifying potential long-term outcomes. There being no indicators or measures developed yet this will be difficult to do, especially since some of the areas identified are huge, such as the family functioning unit. Examples of short-term measures and outcomes were shown to see how the Commission can begin moving in that direction.

Improved child development--children learning and ready for school is a good example where long-term outcomes will take time to get to. There are some good interim measures that can be reviewed in terms of improving the quality of child care and development programs and how to access those programs. Examples of increased readiness for kindergarten were given. The definition of defining kindergarten readiness is complicated in terms of what exactly the assessments and indicators should be for the Commission to look at.

Improved child health indicators--is more straightforward because the public health community has been a leading force in terms of developing indicators and outcomes. The whole field of evaluation grew out of public health.

Dr. Henderson recommended that the Commissioners read and digest the draft and then come back in February to have a more extended discussion. She suggested that interested individuals fax their ideas, get on the website or send e-mail.

Commissioner Lacey inquired whom the stakeholders were that took part in the development of the draft and Dr. Henderson advised a list would be provided.

Commissioner Siegel suggested that the discussion on the outcomes be held on both days of the February meeting in order to allow for plenty of public comment opportunities or maybe even stretch this over two months.

A discussion followed on the logistics concerning this issue; on the flexibility for the county commissions to decide on their individual outcomes; and on the California Center for Health Improvement being a vehicle or catalyst of working with the local commissions.

## XI. Approval of State Commission Funding Initiatives

Jane Henderson referred to handouts available for information and reference as the Commission went through each item, starting with the toll-free number. Commissioner Siegel assured the audience that the Commission has reviewed very carefully all of the proposals and input received at the December Child care public hearing and that in bringing forward these projects would in no way lessen the importance of the many fine ideas shared then. The short-term process, however, requires the Commission to work with various State agencies and institutions and is only a portion of the first year's funding.

Dr. Henderson reviewed what the process was, how the Commission got to this point, and how future funding is going to be based on a deliberative process evolving out of Commission members allocating resources to objectives and priorities carefully spelled out with the assistance of public input. She then highlighted the Commission's short-term process and the criteria used for the first round of funding decisions.

The next item discussed was the proposed \$5 million allocation to expand training programs for child care providers, primarily targeted at under-served areas and populations. Dr. Henderson detailed the process, which was and is being used in this regard.

Commissioner Vismara inquired to what extent there is data on the subject of existing pre-service training programs for child care.

Bruce Fuller noted that quite a bit of data on the licensed child care providers is available and collaboration with the county commissions has started to identify the areas of scarcity. UC Berkeley would be the intermediary to evaluate proposals coming from existing training organization.

Responding to Commissioner Belshe's request of an existing county incentive program to boost retention, Mr. Fuller cited the Alameda County Prop 10 Commission which is committing about \$3.8 million to the so-called Care's Model that will provide salary and incentives for child care and preschool workers to enter new training programs.

Commissioner Belshe inquired of Dr. Henderson how the development of a statewide action plan related to incentive programs vis-a-vis the Commission's separate funding proposal to look at issues surrounding compensation. Dr. Henderson clarified that there are two separate proposals listed separately on the agenda, but that are combined in this write-up. The proposal under discussion is the \$5 million to expand training for child care development providers. There is an allocation of \$1 million to work on the compensation issue, which is separately listed. A discussion followed clarifying the misunderstanding about the two items.

Commissioner Gutierrez commented on the issue of under-served areas and was concerned that most of the effective or best-practice training models for child care are not serving the most under-served populations and wondered how the Commission can make sure that it will get tangible results where it is needed most.

Mr. Fuller responded that in the initial discussions there has been talk about working with CBOs and NGOs and, in fact, the State Department of Education is doing so quite creatively, going to the Central Valley areas and parts of Southern California to develop proposals to tap into some of this new expansion money. This should be followed up by working with the local infrastructure and not rely only on the traditional training institutions.

Commissioner Siegel reiterated that in terms of reaching unserved and under-served areas there are many challenges in terms of training materials and trainers themselves that are available, particularly in regard to the Central Valley and Los Angeles and its Spanish-speaking communities, et al. This proposal should include, if necessary, the publication costs of needed materials.

Jane Henderson noted that specifically the primary dollar amount goes to training programs and in order to add a component for material there will have to be a trade-off or else the Commission might recommend an augmentation to accomplish that. A discussion followed on this subject.

Mr. Fuller explained how the Commission is involved in this regard and what PACE's experience has been on these issues. Commissioner Fortune contended that the Commission on Teacher Credentialing should have a role in this as it relates to aligning to the standards for the teaching profession and the child care permit matrix could serve in that function as well. Commissioner Siegel explained that the child development permit has been radically altered over the last two years to be much more updated. She hoped that a representative from Pacific Oaks would be included on the proposed advisory committee. She further suggested as far as this proposal is concerned, the Commission takes advantage of and build on the excellent foundation Pacific Oaks has created. A discussion followed on training, retention and recruitment, culminating in the consensus that recruitment be added to this particular proposal.

Dr. Henderson described the next two proposals; one, to expand the State library existing Family Literacy program; and two, to fund new mobile learning labs in twelve counties where the library introduction system does not have the capacity to go out into the communities, particularly the rural areas. She referred to the material in the packet for specific data and explained on-going and proposed funding for this project.

Chairman Reiner spoke to the Commission's purview 0-5 and how the Family Literacy program would impact and focus on very young children.

Carol Talan responded that by state law statute funding these programs, only families with children under the age of five could be served. From the beginning only families with children 0 through 4 have been targeted. Ms. Talan gave an overview of how the program interacts and works with the families in relation to their newborns as a foundation for literacy. The materials are printed in different languages with an emphasis on bilingualism. She also pointed out that the literature speaks about parent/care-giver and that many daycare providers with low or limited literacy skills avail themselves of the adult literacy help. Ms. Talan explained the cooperation and collaboration of the various library districts and programs and expressed appreciation for the Commission's providing videos, literacy materials, the Well baby Kit for distribution. The mobile units will be able to take the videos and other materials into the inner cities as well as rural areas. A discussion followed on possibly adding additional mobile units to the twelve currently proposed and the funding aspects.

Proposal number 5, to expand the California Reading and Literacy project to support an emphasis on early childhood development to enhance children's early literacy skills and reading readiness skills, was next discussed.

Pat Phipps remarked that the proposal does not call for matching funds. The State will fund preschool programs; pre-K programs and the Commission side will fund the private and non-private sector. Family Child care providers will be funded by the Commission and are included in this project. Commissioner Gutierrez recommended that an objective evaluation of not only this project, but that all proposed projects be included.

The 7th item on the list, to fund Health & Family Support Consultants in the Child care System was described by Jane Henderson as a collaborative process that would bring together the public health system as well as resource and referral networks and child care centers to coordinate access to health services; to assist child care providers in better meeting the health needs of children in their care; help families access available health care and be enrolled in programs such as Healthy Families and MediCal.

Marsha Sherman explained that this is both a training program as well as a direct service program. The intent is that the first step would be to go to the counties and meet with the key stakeholders. The resources and referral agency would have the first option to be the lead agency in the linkages project, but all the stakeholders would be working together to look at what the emphasis needs to be in that county. She explained the process of working together with the various counties depending on their particular needs. There are an estimated 16 counties that now have child care health linkages projects or are interested in participating. The intent of this program is that all of the health consultants would have additional training on establishing linkage to Healthy Families and MediCal sign-up, increasing the outreach to the child care community. Evaluation and research in how this will affect those outcome measures will be contracted out to an

independent group. Ms. Sherman presented the Commission with an overview of the various training programs.

Safety Initiative in Child care Centers. Jane Henderson remarked that the next two items are directly linked to the Governor's proposed budget and went on to describe the funding.

Accreditation. Dr. Henderson noted that this project will provide matching funds to the Governor's initiative to support accreditation of licensed child care centers that are located in attendant area, i.e. they are feeders to the schools that are designated as low-performance schools. A key aspect is that the Commission funding will be focused at family daycare homes; the Governor's budget focuses on daycare centers, which makes for a nice partnership.

Commissioner Fortune added that the Commission's proposal would do two things; it would match the Governor's contribution to fund incentives to promote accreditation among child care centers. In addition there would be an allocation to fund accreditation for family daycare.

Commissioner Gutierrez stated that she had brought a motion to expand the proposals to include family child care homes with the Commission dollars and to do that with additional funds so that there will not be two tiers of quality centers having access to accreditation and not family child care homes in low-income neighborhoods which are the feeder areas to these low-performance schools. She further recommended that staff expand the Commission's part of the funds to \$3 million so that there would be an equal amount of family child care homes having access to the accreditation process and thus serving many more children. This would result in funding of \$5 million to match the Governor's proposal, \$5 the Governor is putting in his child care centers budget, and an additional \$3 million for family child care homes with Commission funds. The Governor would be agreeable to that. Responding to Commissioner Belshe's request, Commissioner Fortune explained both the Governor's and the Commission's proposals one more time. A discussion followed on the funding aspects of the proposals. The consensus was to table the additional \$3 million funding for consideration at a later date.

Develop Pilots for a System of Care for Mental Health Needs of Children from Zero to Three. Jane Henderson delineated that this would be a pilot program in four counties that have begun to do some preliminary work on a system of care approach. It is an inter-agency approach and Ventura County has taken a leadership on the development program for families and older children and adolescent. This would be an opportunity to expand it to very young children and their families who are at risk.



Dr. Penny Knapp, Medical Director at the Department of Mental Health explained how DMH dollars were used, on a one-time basis, to pilot in four counties an approach to serving children under 3. Commissioner Vismara asked for identification of the professionals that will be evaluating a very young child. Dr. Knapp responded that potentially these could be all the professionals that now see little kids, but are not aware of mental health, such as public health nurses who are familiar with nutrition but may not know how to persuade a mother and a baby who are not getting along together through feedings, to do better with each other. In the mental health system the diagnostic system used to determine inclusion, medical necessity in cases coming into the systems, is the DSM4 which has very little to say about young children. She went on to explain what the proposed educational approach is for this project. Linkages are planned with other services in this regard. An infusion component has been an important piece of the initial pilot. Dr. Knapp explored the various avenues the four counties are taking in their approach to serving children under three years old. The budget for these four pilots is a total one-time sum of \$1 million. Dr. Knapp went into possible strategies for continuing to support the program.

Commissioner Siegel inquired into the use of Prop 10 dollars in connection with how child care has been integrated in those four pilot projects. Dr. Knapp responded that possibly a model family benefiting from it would be similar to a Cal State family where the mother is trying to get back to work or school with the baby in child care. The intervention would have to be mother, child care and baby as a group. A further discussion ensued concerning early mental health projects.

Virginia Reynolds, Director of the Center for Prevention and Early Intervention, next articulated the proposal with regard to the child care community. She pointed out that under federal and state law it is required that natural environments be the first consideration of where services are provided.

Funds to Expand the California Health Information Survey. Dr. Henderson advised that this item is an expansion of a health information survey that is part of the Department of Health Services work being conducted through UCLA. The Commission's contribution to this research effort would be to add a component, specifically focusing on children and families under the age of five. This is a very important study because it is going to allow the Commission to have the ability to collect information, indicators and outcomes around areas for which there is no current information available.

Funds to Complete Analysis of Barriers to Child care for Children with Special Needs. Jane Henderson reported that this would be used to expand on funding provided by the California Department of Education and it will do more than just analyze barriers to access. It will actually analyze what some successful strategies are for linking families with special needs children to child care and provide training to agencies at the county level in terms of increasing access.

Responding to Commissioner Vismara's inquiry, Pam Shaw explained there currently is no infrastructure or foundation for providing services to children with special needs in child care programs. The Commission's funding would allow projects across the State in a variety of languages and cultures and it would allow for bringing together some of the experts. There is no current comprehensive plan or funding for the linkage of service in this area. Ms. Pam went on to explain the various R&R research projects and how she envisions bringing all of the information together.

Commissioner Gutierrez recommended that the Commission consider at its next meeting, a proposal that would have a special needs counselor to assist parents in finding care and to also help train child care providers to provide the care for special needs kids, without waiting for a study.

The Commission should also consider at the way it would build on what the Commission will be voting on to fund today, making sure it is integrated into this.

Funding an Asthma Control Initiative for Children zero to five. Jane Henderson stated that this program would provide community asthma grants to mobilize community resources with such things as providing drug subsidies, medical monitoring for uninsured children, provider education, to improve the quality of asthma and assist in the management of asthma in a variety of different settings, and to conduct evaluations of the interventions to make sure they are appropriate.

Jim Howard, Department of Health Services articulated the tremendous amount of problems parents have to overcome in dealing with raising a child with asthma. He listed lack of information, support and places to go for parents and care givers. There are approximately 188,000 children with asthma in California and this number may be low. Tobacco smoke is a major trigger and contributor to this disease. The keystone to the proposal is working with the communities to develop strategies for communicating the message to the child care providers in how to improve asthma care and management.

Chairman Reiner noted that at all time projects should be considered in the light of how other services will be integrated. Commissioner Siegel recommended that in the community grants program that the RFP will ask people to address how they will include the child care provider community with regard to asthma. A discussion followed on this subject.

#### Public Comments

Commissioner Siegel suggested that they arrange the projects the Commission is going to vote on to fund into two clusters. The idea is before the projects would actually begin and perhaps quarterly throughout the duration of their funding, that the State Commission and staff convene the principals on each project, specifically with the intent of assuring that the collaboration and integration that is

the foundation of Prop 10, happened. The Commission should take the active responsibility of bringing people together and assist in interconnection. At a minimal level, the recommendation would be as soon as possible and at least one other time during the course of the project. The purpose would not be to receive reports, but to actually examine the interconnections between the proposals funded by the Commission with the spirit of maximizing integration and collaboration. Each cluster should involve at least two Commissioners and staff. It should also be a requirement for anyone receiving funding to actively participate.

Commissioner Belshe said that this proposal would merit further attention into the detail as to how this would work practically and whether or not this should be a requirement. A lengthy discussion followed on this subject.

Chairman Reiner directed staff to look into this and then report back to the full Commission at the next meeting.

Commissioner Belshe expressed her interest in really looking at opportunities for the Commission to not only fund programs directly, but to do even more as it relates to incentivize the counties and state partners. The Commission should not only be funders of programs, but also be a leader in an array of policy issues. Some of the proposals today provide an opportunity to play that leadership role. In that regard Commissioner Belshe suggested, particularly in regards to the partnership with State Legislature and the Governor's office, that the Commission consider directing the Chair to write a letter on behalf of the Commission to the Governor speaking to the partnership opportunities embodied in today's funding decisions, both as it relates to the matching grants for the zero to five population, but also to articulate very specifically, opportunities for the Commission to partner with the Administration. It is important for the Commission, to further its leadership role, to identify general fund opportunities, indeed obligations, to meet the needs of older children and adults. It is important to communicate these decisions to the Administration and the Legislature and highlight where the Commission thinks there are opportunities where funds can complement one another.

Lupe Alonzo-MALDEF stated she had four specific suggestions, the first one being the PACE project. PACE should add some criteria whereby the funding for the training institutions when they do their outreach in terms of funding potential and training child care workers, reflect the demographic diversity of their localities. As to the library and literacy outreach services in counties with substantial limited English populations there should be a full-hearted effort to have one bilingual staff person present. Her third suggestion concerned the California Health Interview survey. The survey should include a delineation of how outreach is going to be accomplished with hard to reach populations such as farm workers. This should also include data segregated by race, ethnicity, language usage and income.

The child care accreditation project that priority funding goes to child care centers in under-served low-income populations, as well as additional funding for family daycare projects.

Alda Lavenbuck, Chair of Orange County's local child care planning council spoke on behalf of Cindy Soto of the Sierra's Light Foundation who could not stay. She thanked the Commission for the support given to the Initiative for Child care Safety and conveyed Ms. Soto's request to include family child care homes in the eligibility for those child care safety plans.

Mary Emmons of the Children's Institute in Los Angeles encouraged the use of CBOs and non-traditional training and to include training issues for child care providers around cultural diversity issues and special needs, including socially based special needs. On the health linkages program she was encouraged to see this move forward and recommended to look at different models for developing linkages and not limit it to health, but include social services and family services in this approach. She hoped that an open RFP process would be used in contracting.

Deborah Plum expressed concerns about the integration of funding in private projects around the State and local counties as opposed to better integration and collaboration with the local commissions. She detailed her concerns on this subject as related to her experience in San Diego. She was also concerned about the PACE project's heavy administrative costs and the addition of personnel to that project. Recommendations for strategies to create a stronger system of training and retention of child care providers should be made rather than assessing what is out there for the \$1 million. Before approving funding for a one-year only project such as the mobile library with local commissions picking up the tab for succeeding years, agreements should be obtained from the local commissions. Ms. Plum had a further concern about what process was undertaken to get proposals, because as an outsider it has the look of a slush fund for state programs that did not get into the Governor's budget. The Commission should make better efforts to obtain proposals from people around the State.

Commissioner Belshe responded that this Commission is seeking to match and further enhance the good work already put on the table by the Governor in the course of this budget. There are areas, however, where the Governor viewed them as lesser priorities. The Commission is stepping forward to fill that vacuum. That does not constitute a slush fund. What it constitutes is this Commission exercising good judgment.

Chairman Reiner reiterated that these projects represent short-term funding proposals, filling gaps of existing state programs. The Commission will set up an RFP process and the reason for a retreat next month is to really talk about an over-arching view of how the Commission funds projects for the long-term.

Jane Henderson remarked that, from a staff perspective, Ms. Plum made some good recommendations. The funding for the mobile vans were only suggestions to consider whether local Prop 10 commissions might be interested in. The

philosophy on the part of the State Commission is, if there are some programs that have been identified as credible programs that can really advance well-being for children and families and there is a mechanism for funding it without necessarily implying or stating up front that these are going to be statewide program, one of the good things that this Commission can do is that there is money available for evaluation. That is a very significant component of each one of the start-up programs. It should not be a foregone conclusion that the intent is that these programs go statewide right away.

**MOTION:** Commissioner Belshe moved and it was seconded by Commissioner Siegel to adopt staff recommendation to fund the Department of Health Services Tobacco Cessation 800 number for up to \$1 million if needed, depending on increased call volume resulting from the Proposition 10 media campaign. The motion carried unanimously.

**MOTION:** Commissioner Gutierrez moved and it was seconded by Commissioner Siegel to adopt staff recommendation for a \$5 million combination of expanding, training for child care development providers in under-served areas and under-served populations. The motion carried unanimously.

**MOTION:** Commissioner Lacey moved and it was seconded by Commissioner Fortune to adopt staff recommendation for a \$1 million allocation to provide funds to review issue of compensation for child care professionals; develop recommendations for compensation and implement pilot programs. The motion carried unanimously.

**MOTION:** Commissioner Siegel moved and it was seconded by Commissioner Lacey to adopt staff recommendation to expand State Library Families for Literacy programs at a cost of \$1.1 million. The motion carried unanimously.

**MOTION:** Commissioner Lacey moved and it was seconded by Commissioner Belshe to adopt staff recommendation to fund State Libraries Families for Literacy Mobile Learning Labs at a cost of \$2.1 million. The motion carried unanimously.

**MOTION:** Commissioner Vismara moved and it was seconded by Commissioner Lacey to adopt staff recommendation for a \$5 million allocation to expand the California Reading and Literacy Project. The motion carried unanimously.

**MOTION:** Commissioner Vismara moved and it was seconded by Commissioner Lacey to adopt staff recommendation to fund Health and Family Support Consultants in the Child Care System in the amount of \$4 million. Commissioner Siegel recused herself. The motion carried unanimously.

**MOTION:** Commissioner Lacey moved and it was seconded by Commissioner Belshe to adopt staff recommendation to fund a Safety Initiative in Child Care Centers and for licensed Child Care providers in the amount of \$3 million. The motion carried unanimously.

**MOTION:** Commissioner Gutierrez moved and it was seconded by Commissioner Lacey to adopt staff recommendation to provide funding for Accreditation of State subsidized child care centers in the amount of \$5 million. Commissioner Siegel recused herself. The motion carried unanimously.

**MOTION:** Commissioner Gutierrez moved and it was seconded by Commissioner Vismara to adopt staff recommendation to develop pilot programs for system of care for mental health needs for children zero to three in the amount of \$3.6 million. The motion carried unanimously.

**MOTION:** Commissioner Belshe moved and it was seconded by Commissioner Lacey to adopt staff recommendation to fund expanding the California health information survey at a cost of \$2 million. The motion carried unanimously.

**MOTION:** Commissioner Gutierrez moved and it was seconded by Commissioner Lacey to adopt staff recommendation to fund the complete analysis of barrier to child care for children with special needs at a cost of \$700,000. The motion carried unanimously.

**MOTION:** Commissioner Vismara moved and it was seconded by Commissioner Lacey to adopt staff recommendation to fund an asthma control initiative for children ages zero to five at a total cost of \$6.05 million over a two-year period. The motion carried unanimously.

## **XII. Public Comment**

Margaret Szczepaniak from the Riverside County Health Services Agency inquired on the UC Berkeley Resource and Referral guidebook section, indicating that for each county there would be a referral back to resources at the local level. Ms. Henderson indicated this would be done in the second phase. The guidebook is set up for referral to the local phone directory by heading. It was suggested to refer to the local commissions.

Martin Sheckel referred to early childhood development training for county commissioners and commented that every child should be able to read, write and spell before the age of 6. His organization developed for a parent or adult to teach a child how to do this in 45 days, all based on neurolinguistics. Mr. Sheckel went on to explain this process. He also explained how his organization shared information with various commissions and other interested agencies. He further stated that his organization is applying for grants to have 20 commissions fund his program for families. He suggested for the Commission to develop a video incorporating some of these new ideas that the local commissions are not aware of.

Samantha Gregor representing the Public Health Foundation Enterprises WIC program commented that Prop 10 and WIC service the same target population. She explained how the WIC program can be considered as a family resource center in its own unique way. WIC has sought outside funding for certain programs and they are currently implementing a pilot project to house DPSS workers in the clinics in order to facilitate access to DPSS and MediCal applications for the families. Ms. Gregor expressed delight in the Welcome Baby kits and suggested that information about breastfeeding support be included in the kits. She offered her organization's services for information regarding breastfeeding and breastfeeding support.

Chairman Reiner pointed out that one of the proposed videos on nutrition will have a large section about breastfeeding.

Joyce Hanson expressed concern about stay at home parents being able to access to the same training and quality information. A number of the proposals mention the inclusion of providers and it should also include an invitation to other parents in the community.

Commissioner Vismara thought this to be an important point and invited specific ideas on how to accomplish that, not only to establish linkages, but also to establish an infrastructure to support parents and community advocacy. Chairman Reiner suggested the Southern California Children's Bureau which offers a very good parent education program. It is very important to get home visitation working and people into parent education classes because that will solve many of the problems, because there is where the links to health care and child care can be established. Chairman Reiner declared that every child care facility receiving Prop 10 money should be offering parent education classes. The child care provider and the parent need to be on the same page, otherwise it does not work. The parent has to know about the health care, about the child care and the parent has to know about being the first teacher. The child care centers need to be the resource centers and open their doors.

Lupe Alonzo-MALDEF, expressed her appreciation for the Commission adopting the diversity statement at last month's commission meeting in Oakland and inquired if she could have an update in terms of the creation of a model that specifically addresses diversity issues.

Commissioner Siegel advised that an advisory committee has not been formed as yet, but in terms of reviewing the proposals the diversity criteria was foremost in the Commission's mind.

Shannon Dunn thanked the Commission for its support for the proposed asthma initiative.

### Time and Place of Next Meeting

The next Commission meeting will be held in Sacramento on February 17, 2000.

### XIII. Closed Session: Discussion and Status Report from Legal Counsel regarding pending Litigation:

- 1) California Association of Retail Tobacconists, Inc. et al., v. State of California, Board of Equalization of the State of California, California Children and Families First Commission and Kathleen Connell, as Controller of the State of California, San Diego County Superior Court Case No. 732079; Government Code § 11126(e)(1) and 11126(e)(2)(A).
- 2) Cigarettes Cheaper! and The Customer Company v. Board of Equalization of the State of California, Kathleen Connell, as Controller of the State of California, and the California Children and Families First Commission, Sacramento County Superior Court Case No. 99AS03606; Government Code § 11126(e)(1) and Government Code § 11126(e)(1) and 11126(e)(2)(A).
- 3) McLane/Suneast v. The Board of Equalization of the State of California, Los Angeles Supreme Court Case No. BC220052; Government Code § 11126(e)(1) and 11126(e)(2)(A).

No public in attendance.

### IVX. Adjournment

There being no further business and upon motion by Chairman Reiner, seconded by Commissioner Siegel, the meeting was adjourned at 3:45 p.m.